

Clubfoot Awareness Campaign



Members of Enactus IPCW gathered at Timarpur on the 27th January, 2016 to support Enactus St.Stephen's ClubfootAwareness Campaign with the Project Aipan community.

The idea of the campaign was for the various Enactus teams to release lanterns in the sky as part of a nationwide Clubfoot Awareness Campaign. This information would go a long way to essentially educate the masses about an extremely ubiquitous disease, frequently misunderstood and often ignored. Clubfoot is an illfated birth defect that affects over 2,00,000 newborn children every year in the world and about 50,000 children every year in India itself. By becoming a part of this campaign, Enactus team of IP College showed solidarity with Project Kadam, which revolves around curing clubfoot and providing life changing opportunities to hearing impaired individuals. They seek to achieve this by training hearingimpaired individuals to manufacture shoe braces that cure clubfoot. This nationwide awareness campaign was a step to sensitize people towards this disease and also make them aware about its cure.

2nd Annual Enactus Conference

The 2nd Annual Enactus Conference was held on 9th February 2016 at Ramjas College, Delhi University, from 2-5pm. It was an informal gathering of approximately 15 Enactus teams, all from DU except Enactus Amity. The conference was the only non-competitive platform for interaction among teams, where members spoke about their projects “from their hearts” and not just facts and figures. Enactus IPCW was represented by Astha Agarwalla, Garima Grover, Nandini Biyani and Varsha Rawat. Each team was given 5-10 minutes for a verbal presentation, followed by a Q & A round from the audience, which typically comprised questions on sustainability, technical aspects of the projects. Additionally, each team had to talk about the fondest memory they shared as a team.

Enactus Day 2016

Enactus IPCW celebrates Enactus Day

Another year of Enactus IPCW’s birthdate was celebrated in the form of Enactus Day on 12th February 2016. A second edition of the festivities after last year’s intra-college events, this year the events went inter-college attracting a lot of participation from the Delhi University circuit.

The day saw three main events, namely a Entrepreneurial Mélange, Vyapaar Niti-the B-Plan Competition and Bigger and Better-the Barter game.

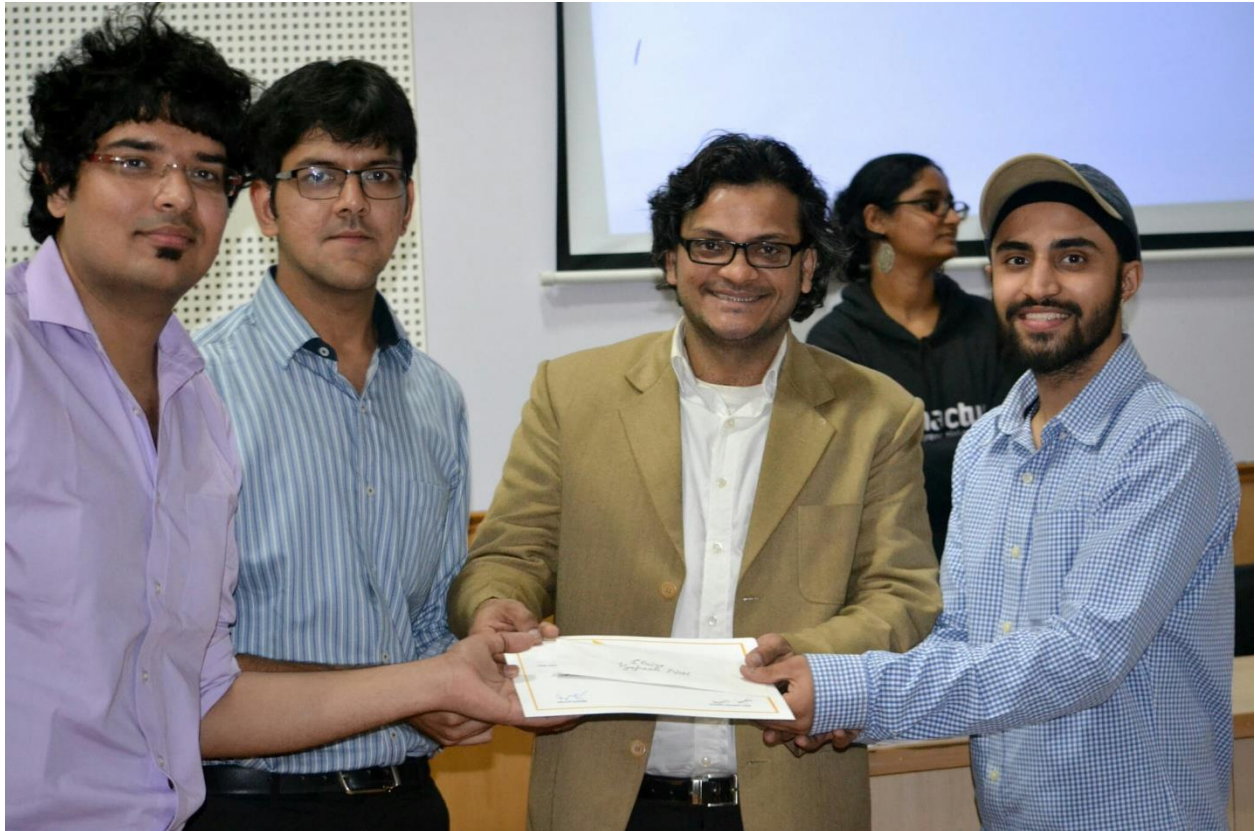
Entrepreneurial Mélange

The first session was a speaker session by Mr. Rajiv Khurana, CEO and Founder of The Personnel Lab, who gave the audience tips to champion entrepreneurship and individual success. He mentioned how mind and time are two gifts that all of us have without any discrimination and how the utilization of these two decides our success. He also mentioned how important it is to focus on self-improvement and self-packaging. In his words - “it is not important to just have a good picture, it is equally important to have a good frame and know where to keep it.”

He talked about being an IDIOT - intelligent, diligent, informed, organized and talented. The huge amount of students present were totally motivated and captured in his session. He mentioned that the more determined we are, more the vicarious pleasure of proving people

wrong. It was a highly invigorating session and aptly taught the students that **Excuses have no uses!**

Vyapaar Niti



The second event started off with a speaker session by . Mr. Ashutosh Bharadwaj, Marketing Head, Broomberg on **Digital Marketing** where he explained the intricacies of the same and how creativity and analytical skills are essential in today's world of digitalization. This was followed by Mr. Aashish Beergi, Co-founder and CEO, MASH Project who mentioned how doing what you love helps you achieve the broader goal of touching lives along with being successful.

The event was followed by a competition which required students to present their Business Plan based on broad themes. The team of Aditai Puri and Ketan Goel explained a plan of using paddy for 'Apni Bhatti' and were adjudged the best plan award.

Barter Game

The Barter game saw the most participation with eleven teams battling it out in commodity-commodity exchange. While a few teams brought to the venue Canteens, Property, Automobiles and several other expensive items, they all began from a small thing - a paper clip. Every team's activities were recorded for proof and then the team who brought the highest valued product with minimum exchanges, won the top two positions.

The event was live tweeted and the guests were presented with a token from Project Aipan.

“Enactus Indraprastha College for Women had the privilege of presenting Project Aipan, at the Enactus India National Competition 2016 in Mumbai.

Enactus IPCW was awarded the Grand Prize for the WalMart Special Competition 2016, as a recognition for the success achieved in the field of women empowerment.

It is indeed a reflection of the efforts put in by the Enactus IPCW team, in order to further the endeavour of empowering women.”

